



Chipotle

Tackling Plastic Packaging and Prioritising Recycling with the Trim Your Bin Program

Frankston City Council, Mornington Peninsula Shire Council and the City of Casey partnered to deliver the Trim Your Bin Program, which aimed to increase circularity in the local commercial sector by supporting local, businesses who were looking to reduce waste, save costs and protect the environment.

Chipotle – Rye Victoria

Beyond their Mexican culinary delights, the seaside restaurant, Chipotle, always aims to help the environment. As such they have actively engaged in the Trim Your Bin Program, ensuring a greener footprint for their operations in the seaside community of Rye.

Benefits and results

44% reduction in waste going to landfill representing **2,806** tonnes annually.

This is equivalent to **140,300** takeaway containers yearly.

32% increase in recycling representing **481** kilos annually.

How Trim Your Bin helped

A Trim Your Bin assessor visited Chipotle to estimate the volumes of material in their bins and provided a tailored action plan to achieve a reduction in waste going to landfill and increase recycling output.

Actions taken

- Implementation of strategy to reduce plastic from takeaway containers by expanding eco-friendly packaging options
- Introduction of a clear internal bin system and signage to aid in waste and recycling efforts and to educate staff
- Introduction of an external commingled recycling bin to capture aluminium tins, glass jars, hard plastic tubs, and other recyclables, significantly boosting their recycling rates
- Introduction of food waste collection for home composting to keep organic waste out of landfill

Ready for your business to take action?

Learn how your business can save on waste and increase resource recovery by reaching out to your local council for more information..

“The implementation of the Bin Trim program has helped us reduce waste disposal costs and minimise landfill waste, enhancing our sustainability efforts.”

