



Frankston City Health and Wellbeing Plan 2021–2025

YEAR FOUR ACTION PLAN

September 2024 – June 2025

PRIORITY 1

BUILDING HEALTHY AND ACTIVE COMMUNITIES

Objective 1.1 Improve opportunities for walking and cycling

Strategies	What we'll do in Year Four	Lead	Partners
1.1a Implement strategies to improve sustainable transport options that make walking, cycling and active travel easy, safe and accessible	1.1.1. Continue implementation of the Connecting Communities: Integrated Transport Strategy to improve opportunities for sustainable transport choices and enabling active travel to be easy, safe and accessible.	Engineering Services	Internal: ITS Project Team External: Department of Transport
	1.1.2. Develop a Bike Riding Strategy and Cycle Improvement Plan to provide more opportunities for cycling and improve shared path connections with local open spaces, schools, community facilities, activity centres and employment precincts.	Engineering Services	Internal: City Futures, Community Strengthening External: Peninsula Health, schools
1.1b Improve the walkability of our neighbourhoods through accessible footpaths and shared path networks that are connected with local neighbourhoods and key destinations	1.1.3. Proactively apply for grants, advocate to, and partner with state government and public transport providers to improve cycling and pedestrian infrastructure and train and bus services to decrease reliance on motor vehicles.	Engineering Services	Internal: City Futures External: Department of Transport, PTV
1.1c Build partnerships to deliver community education initiatives and promotional campaigns that encourage walking and cycling and normalise active travel	1.1.4. Initiate partnerships to explore the delivery of promotional and education campaigns about the benefits of walking and cycling for active travel and recreation.	Engineering Services	Internal: City Futures; Community Strengthening External: Peninsula Health, community organisations
1.1d Better meet the transport and movement needs of the local community within Frankston's city centre	1.1.5. Implement the Frankston Metropolitan Activity Centre Structure Plan into the Frankston Planning Scheme to support movement and transport needs of the local community.	City Futures	External: Department of Transport and Planning (DTP – Planning)

Objective 1. 2 Improve access to public open spaces, play spaces and recreation facilities			
Strategies	What we'll do in Year Four	Lead	Partners
1.2a Implement strategies to improve equitable access to a diverse range of high quality open spaces for active recreation and play	1.2.1 Update the Open Space Strategy to ensure the provision of a diverse range of high quality public open spaces that people want to be active in, including people of all ages, genders and abilities.	City Futures	Internal: Community Strengthening, Environment, Infrastructure and Operations External: Department of Environment (DEECA)
	1.2.2 Continue to implement the Frankston City Play Strategy and Local Park Action Plan to create a diverse range of accessible and inclusive play spaces and local parks that all people want to use.	City Futures	Internal: Capital Works Delivery, Community Strengthening
	1.2.3 Implement the Open Space and Play Space Design Standards to improve the accessibility and design of play upgrades in open space.	City Futures	Internal: Capital Works Delivery, Community Strengthening
	1.2.4 Update the Sports Development Plan to provide sports and active recreation infrastructure that meets contemporary standards and is accessible and inclusive of all people.	Community Strengthening	Internal: Capital Works Delivery, Building Infrastructure, City Futures External: Sporting clubs
Objective 1.3 Improve access to inclusive club sports and recreation activities			
Strategies	What we'll do in Year Four	Lead	Partners
1.3a Provide inclusive opportunities for all people to be active	1.3.1 Continue to engage all play group families in affordable recreational activities that promote physical activity and play, building on the success of pop-up playgroups in open spaces.	Family Health Support Services	Internal: Community Strengthening

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Strategies	What we'll do in Year Four	Lead	Partners
	1.3.2 Continue to roll out the Infrastructure Impact and Club Strength Assessment across sports clubs to guide future sports club development activities.	Community Strengthening	Internal: Business and Information Technology External: Sporting Clubs
	1.3.3 Encourage the participation of older adults at community programs, community group events and services that promote physical and mental wellbeing.	Family Health Support Services	External: Community groups
1.3b Improve community facilities to create more opportunities for inclusive active recreation	1.3.4 Proactively apply for infrastructure grants to improve open space, sports and active recreation infrastructure provision for all people.	Community Strengthening, City Futures	Internal: Community Relations, Capital Works Delivery, Operations External: Federal Government, State Government (SRV)
	1.3.5 Participate on the Healthy Futures Hub Committee to enable the delivery of community participation opportunities that promote health and wellbeing.	Community Strengthening	Internal: Building Infrastructure External: Belvedere Community Centre, Everyday Independence, Peninsula Health, Monash University, Support Coordination, Guide Dogs, Frankston Hockey Club, MP Sports Physicians, Physi Pro Athletic, Wallara, AFL Southeast
	1.3.6 Work in partnership with Monash University and Peninsula Health on the National Centre for Healthy Ageing to support delivery of an Inter-generational Learning and Activity Playground and Independent Living Lab at Belvedere Reserve.	Community Strengthening	Internal: City Futures, Capital Works Delivery External: Monash University, Peninsula Health

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Strategies	What we'll do in Year Four	Lead	Partners
1.3c Build greater equality and inclusion into club sports to remove barriers for participation	1.3.7 Continue to implement the Sports Club Gender Self-Assessment Tool as a culture change program for sporting clubs to achieve greater gender equity, both on and off the field, to improve inclusion and increase participation.	Community Strengthening	External: WHISE, Peninsula Health, Sports Clubs
	1.3.8 Build greater equality and inclusion into sports clubs through service level agreements and facility user obligations and extend into seasonal tenancy agreements.	Community Strengthening	Internal: Property Management External: Sports clubs
1.4a Embed healthy food and drink options in council-owned facilities and events	1.4.1 Continue to implement the Healthy Choices Policy to embed healthy food and drink options in council-owned facilities and events to encourage healthy choices.	City Futures	Internal: Community Strengthening, Arts and Culture, Family Health Support Services External: Healthy Eating Advisory Service, Peninsula Health
1.4b Promote healthy eating initiatives and campaigns that support nutrition throughout the life course	1.4.2 Continue to support the Healthy Choices Policy integration in club settings at the time of updating tenancy agreements.	Community Strengthening	Internal: Property Management External: Peninsula Health, VicHealth, Healthy Eating Advisory Service, Sports Clubs
1.4c Facilitate improved access to local, sustainable and affordable healthy food 1.4d Build partnerships and networks to promote food literacy, food security and food growing	1.4.3 Implement the Healthy, Secure and Sustainable Food Action Plan to improve access to healthy eating, food security and support good nutrition throughout the life course.	Community Strengthening	External: Peninsula Health, Community Support Frankston, Community Plate

PRIORITY 2

BUILDING FAIR AND INCLUSIVE COMMUNITIES

Objective 2.1 Improve opportunities to reduce health inequities, poverty and disadvantage

Strategies	What we'll do in Year Four	Lead	Partners
2.1a Partner to reduce barriers and improve accessibility, inclusiveness and cultural safety of services	2.1.1 Implement the Disability Action Plan 2021-2025 to deliver actions that reduce barriers and increase access and inclusion.	Community Strengthening	Internal: Family Health Support Services External: Disability services, Disability Access and Inclusion Committee
	2.1.2 Explore opportunities to partner with community health providers to improve access to health and wellbeing checks through outreach at Frankston City Libraries in a welcoming and non-clinical environment.	Arts and Culture	Internal: City Futures External: Monash University
2.1b Provide accessible information about services, supports and health and wellbeing to support health literacy	2.1.3 Through the Fit for the Future Corporate Strategy, continue to improve the accessibility and functionality of Council's website and improve digital access to Council's services and information.	Business Transformation	Internal: Business and Information Technology
	2.1.4 Through the Customer Experience program deliver the Frankston Customer Service Promise to deliver accessible, respectful and clear communication and services.	Business Transformation	Internal: Governance, Business and Information Technology
	2.1.5 Support WHISE in its promotion of sexual and reproductive health services to raise awareness of the right to access inclusive, safe and appropriate healthcare services.	City Futures	Internal: Family Health Services, Community Strengthening External: WHISE

Objective 2.2 Partner and advocate to improve equitable access to education, employment and housing			
Strategies	What we'll do in Year Four	Lead	Partners
2.2a Partner and advocate for improved pathways into education, training and employment	2.2.1 Implement the Economic Development and Skilled Community Strategy that includes identifying approaches to better meet the education and training needs of Frankston City's diverse community and improve education, training, entrepreneurship and employment pathways for under-represented groups.	City Futures	External: Employment sector, business sector, FMPLLEN, DET
	2.2.2 Participate in the Job and Skills Network Frankston and Mornington Peninsula to support active linkages and coordination between education providers, skills, workers and employers.	City Futures	Internal: Family Health Support Services External: Employment sector, Chisholm, Groomed to Go, Brotherhood of St Laurence, HeadSpace, DET, FMPLLEN
	2.2.3 Explore opportunities to promote and support women in business through the development of tailored programs, including entrepreneurship skills training, promoting successful women in business through Invest Frankston and business mentoring.	City Futures	External: Business experts
2.2b Partner and advocate for equitable access to suitable and secure affordable housing	2.2.4 Work in partnership to advocate for people experiencing or at risk of homelessness to be connected with housing and social support services through the Frankston City Housing and Homelessness Alliance Strategic Plan and Frankston Zero initiative.	City Futures	Internal: City Futures, Strategic Planning, Community Strengthening External: Peninsula Health, PCLC, Bolton Clarke, Southern Homelessness Network, Launch Housing, Salvation Army, Melbourne City Mission, NEAMI National, WAYSS, Mentis Assist, White Lion, YSAS and Community Support Frankston

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Strategies	What we'll do in Year Four	Lead	Partners
	2.2.5 Support improved access to affordable housing through the development of the Frankston City Housing Strategy and Affordable Housing Policy.	City Futures	Internal: Statutory Planning, Community Strengthening, Sustainable Assets External: Department of Transport and Planning
	2.2.6 Support the Frankston City Housing Advisory Committee to monitor, advocate and provide advice to Council on local housing needs within Frankston City.	City Futures / Strategic Planning	Internal: Statutory Planning, Community Strengthening, Sustainable Assets External: Department of Transport Planning
Objective 2.3 Strengthen relationships to support Aboriginal self-determination and reconciliation			
Strategies	What we'll do in Year Four	Lead	Partners
2.3a Acknowledge Traditional Owners as the custodians of our land and Aboriginal and Torres Strait Islander people's culture as foundational to Frankston City's identity	2.3.1 Work in partnership with Traditional Owners to identify, protect, recognise and promote Aboriginal culture, heritage and sites of cultural significance when planning and managing land use and development.	City Futures	Internal: Statutory Planning External: Bunurong Land Council
2.3b Respect and support Aboriginal and Torres Strait Islander people's self-determination in achieving equitable health outcomes	2.3.2 Project manage the redevelopment of Nairn Marr Djambana as space to provide meaningful cultural connection and wellbeing.	Community Strengthening	Internal: Community Relations External: Nairn Marr Djambana, local state and federal MPs

Objective 2.3 Strengthen relationships to support Aboriginal self-determination and reconciliation			
Strategies	What we'll do in Year Four	Lead	Partners
2.3b Collaborate with Traditional Owners and Aboriginal and Torres Strait Islander peoples to advance the reconciliation process, promoting respect, recognition and understanding of cultures and histories	2.3.3 Implement the Reconciliation Action Plan to demonstrate Council's commitment to stand with Aboriginal and Torres Strait Islander peoples in and around Frankston City to advance reconciliation.	Community Strengthening	Internal: All Council departments External: Bunurong Land Council, Nairm Marr Djambana
	2.3.4 Provide opportunities to build awareness, understanding and respect of Aboriginal and Torres Strait Islander culture and history through NAIDOC Week, Reconciliation Week and arts programming.	Community Strengthening	Internal: Family Health Support Services, Arts and Culture External: Bunurong Land Council, Nairm Marr Djambana

PRIORITY 3

INCREASING MENTAL WELLBEING AND RESILIENCE

Objective 3.1 Support opportunities to build social networks and community connection

Strategies	What we'll do in Year Four	Lead	Partners
3.1a Facilitate initiatives that support recovery from the COVID-19 pandemic	3.1.1 Work in partnership to deliver the WHAT Program in educational institutions to strengthen support networks and pathways, referrals to youth groups and activities and connect young people to the community through engaging and interactive workshops.	Community Strengthening	External: Secondary Schools, Community health services
3.1b Support and promote opportunities to build social networks and community connections	3.1.2 Implement the Positive Ageing Action Plan 2021-2025, to deliver social inclusion actions to support older adults at risk of loneliness.	Family Health Support Services	External: FMP PCP, U3A, Seniors Groups, Neighbourhood Houses
	3.1.3 Implement the Youth Action Plan 2022-2026 to identify and facilitate more activities to support young people to be socially connected.	Community Strengthening	Internal: Arts and Culture, Youth Council External: Hesperi, schools, community health, community groups
	3.1.4 Implement the Municipal Early Years Plan 2021-2025 to support individuals and families to strengthen relationships and social networks.	Family Health Support Services	External: Frankston Mornington Peninsula Child and Family Partnership, Communities for Children, early years providers

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Strategies	What we'll do in Year Four	Lead	Partners
	<p>3.1.5 Continue to deliver Project-Y outreach throughout the municipality to provide assertive outreach to young people in need of support to make positive transitions into adulthood.</p>	Community Strengthening	<p>External: Windana, YSAS, White Lion, Living the Dream Foundation, Brotherhood of St Laurance, Salvation Army, PLCL, FamDAS, Vicinity, Victoria Police</p>
	<p>3.1.6 Provide training and resources for community groups and individuals to build digital literacy and connection to technology, including delivering a program of digital items for loan through Frankston City Libraries.</p>	Community Strengthening	<p>Internal: Family Health Support Services, Arts and Culture</p>
	<p>3.1.7 Offer a range of programs that respond to community needs at Frankston North, Karingal and Frankston South Community centres, with programs and activities to provide social connection opportunities for people experiencing social isolation.</p>	Community Strengthening	<p>Internal: Family Health Support Services, Arts and Culture External: Community groups, Neighbourhood Houses</p>
	<p>3.1.8 Explore intergenerational opportunities that build social connection and encourage skill sharing, including the L2P program and building intergenerational relationships through the Environmental Friends Network.</p>	Community Strengthening, City Futures	<p>Internal: Volunteering Frankston, Family Health Support Services External: Environmental groups, volunteer mentors</p>
	<p>3.1.9 Support the Mental Health and Wellbeing Local to implement its social prescribing initiative to reduce loneliness and social isolation through connections with local community-based activities.</p>	Community Strengthening	<p>Internal: Arts and Culture External: Wellways</p>
<p>3.1c Partner to deliver initiatives that build mental wellbeing and resilience</p>	<p>3.1.10 Provide local leadership through participation in a suicide prevention collaboration to explore prevention strategies.</p>	Community Strengthening	<p>Internal: City Futures External: MPSC, SEMPHN and other relevant services</p>

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Strategies	What we'll do in Year Four	Lead	Partners
	3.1.11 Support a coordinated response to suicide and harm through participation in the FMP Post Suicide Prevention Protocol.	Community Strengthening	External: SEMPHN, Mornington Peninsula Shire Council
Objective 3.2 Increase volunteering and community participation			
Strategies	What we'll do in Year Four	Lead	Partners
3.2a Strengthen support and capacity building for volunteers and promote volunteering opportunities	3.2.1 Continue to build connections between volunteers and volunteer organisations, with promotion targeted at groups identified as being at greater risk of social isolation.	Community Strengthening	Internal: Volunteering Frankston External: Not for profit sector, community groups
	3.2.2 Build the capacity of volunteer managers through the provision of training and networking opportunities.	Community Strengthening	Internal: Volunteering Frankston External: Neighbourhood Houses
	3.2.3 Through the Biodiversity Action Plan and Urban Forest Action Plan, enhance the community's connection with their local natural environment through projects that encourage participation in environmental volunteering and biodiversity protection and improve access to information on the natural environment.	City Futures	External: Environmental Friends Groups
3.2b Build opportunities for people to engage and influence	3.2.4 Maintain Mini Frankston City, our panel of local residents to engage and collaborate with Council on key projects and issues to influence decision making, ensuring a diverse mix of voices from all ages, genders, cultures, local areas and backgrounds are represented.	Community Relations	Internal: All departments

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Strategies	What we'll do in Year Four	Lead	Partners
Council decisions that impact them	3.2.5 Continue to improve community engagement and inclusion through implementation of the Community Engagement Framework and online engagement platform Engage Frankston enabling the community to interact with Council and each other through a range of engagement methods to have their say on key Council policies, programs and activities.	Community Relations	Internal: All departments
Strategies	What we'll do in Year Four	Lead	Partners
3.2c Explore opportunities to support community participation in the arts and connection with natural environments	3.2.6 Continue to use outdoor engagement methods for early years programs to complement venue-based opportunities to support families to remain engaged and participating.	Family Health Support Services	External: Child and family services
	3.2.7 Improve the access and inclusion of major events and Frankston Library programs through the introduction of access considerations such as social scripts, sensory spaces, AUSLAN interpretation, open captioning, audio descriptions, relaxed performances, accessible Storytimes, audio description of photos and captioning of videos and charging stations for motorised wheelchairs.	Arts and Culture	Internal: Community Strengthening
	3.2.8 Deliver arts and culture programs that promote mental wellbeing, social connection and cultural expression.	Arts and Culture	Internal: Community Strengthening, Youth Services External: Peninsula Health, community health services
	3.2.9 Promote community representation and diversity in the development and delivery of arts and culture programming to connect people of all ages, abilities and backgrounds.	Arts and Culture	Internal: Community Strengthening, Youth Services External: Education sector, community health services

Objective 3.3 Foster social cohesion and community harmony			
Strategies	What we'll do in Year Four	Lead	Partners
3.3a Strengthen our value, inclusion and celebration of Frankston City's diverse communities	3.3.1 Continue to coordinate the Culturally and Linguistically Diverse (CALD) Network to promote inclusive and positive relationships by enabling Council to better connect with diverse communities and cultural leaders to improve inclusion and engagement.	Community Strengthening	Internal: Community Relations
	3.3.2 Through the CALD Network, support the recognition and celebration days of significance and events for our diverse community.	Community Strengthening,	Internal: Community Relations, Family Health Support Services, Arts and Culture
	3.3.3 Provide a library collection to the community to ensure equitable access to information, which celebrates the diversity of our community and can reflect lived experience for all.	Arts and Culture	NIL
3.3b Partner and advocate to promote diversity and address discrimination	3.3.4 Continue to deliver a diverse training program to staff to support inclusion, gender equality and build a culture of acceptance and understanding.	People and Culture	External: WHISE, Training providers
	3.3.5 Support the Peninsula Pride youth alliance to raise awareness, promote diversity and improve the overall mental health of young LGBTIQ+ people.	Community Strengthening	External: HeadSpace, Mornington Peninsula Shire Council
	3.3.6 Promote positive images and stories about diverse communities and dispel harmful myths and stereotypes.	Customer Relations	Internal: All departments

PRIORITY 4

STRENGTHENING CLIMATE ACTION FOR COMMUNITY WELLBEING

Objective 4.1 Increase awareness of the health impacts of climate change

Strategies	What we'll do in Year Four	Lead	Partners
4.1a Raise awareness of the health impacts of climate change through strategies on climate change mitigation and adaptation	4.1.1 Implement the Climate Change Strategy and resource Council's adaption and mitigation actions.	Sustainable Assets	Internal: Engineering Services; Building Infrastructure; City Futures; Procurement, Property and Risk; People and Culture; and Waste Circularity External: State government departments
	4.1.2 Implement the Urban Forest Action Plan to deliver increased tree canopy coverage in the areas recognised as a priority for action due to low canopy cover, high urban heat and social vulnerability.	City Futures	Internal: Community Relations, Sustainable Assets, Operations
4.1b Facilitate community education programs to increase awareness and action	4.1.3 Explore opportunities to share climate and sustainability education and awareness raising campaigns to increase the community's knowledge and skills for advocacy and action.	Sustainable Assets	Internal: City Futures

Objective 4.2 Strengthen response to public health threats and emergencies for vulnerable communities

Strategies	What we'll do in Year Four	Lead	Partners
4.2a Consider the direct and indirect health impacts of	4.2.1 Review Frankston City and multi-agency emergency management plans and arrangements to consider climate change and its impacts on health and wellbeing, with a focus on vulnerable groups and encouraging emergency preparedness.	Safer Communities	External: CFA, FRV, Ambulance Victoria, Victoria Police, Vic SES, Australian Red Cross, Department of

Strategies	What we'll do in Year Four	Lead	Partners
climate change in emergency and recovery planning			Families, Fairness & Housing, Victorian Council of Churches Emergencies Ministry
	4.2.2 Proactively apply a gender lens into emergency management practice and planning using evidence based approaches and research.	Safer Communities	Internal: City Futures External: Gender and Disaster Pod
	4.2.3 Consider the impacts of climate change and strengthen Council's policy position through amendments to the Frankston Planning Scheme.	City Futures	External: Department of Transport and Planning (DTP – Planning) Internal: Sustainable Assets
4.2b Support initiatives that build community emergency preparedness and resilience	4.2.4 Participate in South East regional climate resilience and climate change projects to help prepare for current and future changes to the climate by improving community preparedness.	Sustainable Assets	Internal: City Futures, Community Strengthening
4.2c Provide and promote accessible community spaces for people without adequate heating and cooling	4.2.5 Raise awareness of accessible community spaces, like libraries, neighbourhood houses and community centres, shopping centres and the cinema, for people who do not have adequate heating and cooling in their homes.	Safer Communities	Internal: Community Relations, Community Strengthening
Objective 4.3 Support healthy and sustainable homes, buildings and public spaces			
Strategies	What we'll do in Year Four	Lead	Partners
4.3a Implement initiatives that promote Environmentally Sustainable Design to improve living standards	4.3.1 Embed Environmentally Sustainable Design principles into strategies and plans relating to Council-owned facilities and new developments, buildings, public realm and places.	City Futures	Internal: Statutory Planning, Engineering Services, Sustainable Assets External: Council Alliance for a Sustainable Built Environment (CASBE)

Strategies	What we'll do in Year Four	Lead	Partners
	4.3.2 Implement Council's ESD Standards for Council Buildings Policy to improve the health, comfort and efficiency of Council's community-use facilities.	Building and Facilities	Internal: City Futures, Development Services External: Department of Environment, Land, Water and Planning
4.3b Support initiatives that enable the community to improve the sustainability of their homes and reduce fuel poverty	4.3.3 Through the implementation of the Climate Change Strategy, explore ways to introduce and support programs to enable the community to upgrade their homes to be more sustainable and climate resilient.	Sustainable Assets	Internal: City Futures
4.3c Implement measures that reduce the pressure on drinking water supplies	4.3.4 Develop and advocate for projects to increase the use of alternative water supplied to irrigate active spaces so they remain accessible whilst reducing pressure on drinking water supplies.	Engineering Services	External: State government

PRIORITY 5

STRENGTHENING GENDER EQUALITY AND RESPECTFUL RELATIONSHIPS

Objective 5.1 Build partnerships to prevent family violence, violence against women and elder abuse

Strategies	What we'll do in Year Four	Lead	Partners
5.1a Develop and implement initiatives that prevent family violence, violence against women and elder abuse	5.1.1 Implement the Family Violence Prevention Action Plan to support action to prevent violence against women and children.	Community Strengthening	Internal: Family Health Support Services, Safer Communities, City Futures External: WHISE
5.1b Advocate and partner to promote gender equality and prevention of family violence and violence against women	5.1.2 Collaborate with WHISE to implement the Promoting Respect & Equity Together Strategy for Southern Metropolitan Melbourne and Health Down South Strategy in Frankston City to participate in collective action across the southern Melbourne region.	Community Strengthening	Internal: Youth Services External: WHISE

Objective 5.2 Strengthen equitable, safe and respectful relationships

Strategies	What we'll do in Year Four	Lead	Partners
5.2a Engage the community in programs that strengthen safe and respectful relationships	5.2.1 Deliver Baby Makes 3 through the Maternal and Child Health Service to support parents to enjoy equal and respectful relationships.	Community Strengthening	Internal: Family Health Support Services External: HealthAbility
	5.2.2 Explore grant opportunities to launch Council's interactive respectful relationships online learning module for young people to provide education and support on navigating healthy and unhealthy relationships.	Community Strengthening	External: Local education providers

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Strategies	What we'll do in Year Four	Lead	Partners
	5.2.3 Participate in the Critical Friends Network to strengthen respectful relationships education being delivered within secondary schools.	Community Strengthening	External: Secondary Schools, WHISE, DET
5.2b Engage the community in campaigns that raise awareness of gender equality and attitudes and behaviours that enable family violence and violence against women	5.2.4 Participate in campaigns that raise awareness of gender equality, preventing violence against women and respectful relationships, including the 16 Days of Activism and International Women's Day.	Community Strengthening	Internal: Family Health Support Services, Arts and Culture External: Frankston & Mornington Peninsula Family Violence Primary Prevention Collaborative, WHISE, community organisations
	5.2.5 Participate in and promote campaigns that raise awareness of elder abuse and address ageism, including Elder Abuse Awareness Day and EveryAGE Counts Ageism Awareness Day.	Family Health Support Services	External: FMP PCP, EveryAGE Counts
5.2c Advocate and partner to promote the rights, dignity and independence of older adults	5.2.6 Continue to deliver actions from the Positive Ageing Action Plan 2021-2025 that aim to build respect for older adults.	Family Health Support Services	Internal: Community Strengthening, Capital Works Delivery External: Peninsula Health, FMP PCP, Victorian Government, community groups, funding bodies
	5.2.7 Participate in the Respecting Seniors Network Steering Committee to explore ways to change community attitudes towards older people and ageing.	Family Health Support Services	External: Respecting Seniors Network Committee members
	5.2.8 Facilitate the Age Friendly Frankston Ambassadors program to represent older adults and challenge perceptions of older people.	Family Health Support Services	External: Age Friendly Frankston Ambassadors

Objective 5.3 Create gender equitable workplaces, services and programs			
Strategies	What we'll do in Year Four	Lead	Partners
5.3a Strengthen gender equality within Frankston City Council	5.3.1 Support and develop Council's Diversity and Inclusion Group to champion, advocate and oversee the implementation of the Gender Equality Action Plan 2022-2025 and other diversity related plans across the organisation.	People and Culture	Internal: All Council departments
	5.3.2 Implement the Gender Equality Action Plan 2022-2025 to foster a workplace culture where all staff can have an equal lived experience.	People and Culture	Internal: Council's Diversity and Inclusion Group External: Gender Equality Commission
5.3b Ensure Council's policies, services, programs and facilities are gender equitable, safe and inclusive	5.3.3 Enhance processes and continue to build capabilities to undertake Gender Impact Assessments on key Council policies, programs and services to progress gender equality.	People and Culture	Internal: City Futures, Council's Diversity and Inclusion Group External: Gender Equality Commission
	5.3.4 Develop standardised demographic and language data collection processes to inform Council's understanding of our diverse community and ensure consistent tracking and monitoring over time.	Diversity and Inclusion Group	Internal: City Futures, Community Engagement, People and Culture

PRIORITY 6 BUILDING SAFE COMMUNITIES

Objective 6.1 Create safe public spaces through Council policy, planning and design

Strategies	What we'll do in Year Four	Lead	Partners
6.1a Improve the safety, comfort and enjoyment of public spaces	6.1.1 Implement the Lighting Frankston Action Plan and Local Shopping Strips Plan to increase the safety and broader use of public open spaces, play spaces, community infrastructure and activity centres.	City Futures	Internal: Capital Works Delivery, Operations, Engineering Services
6.1b Develop policies and plans that improve the safety of the community	6.1.2 Implement the Safer Communities Policy and Strategy ensuring a whole-of-Council approach in creating a safe and welcoming community.	Safer Communities	Internal: Community Strengthening, City Futures, Family Health Support Services External: Victoria Police, WHISE
	6.1.3 Explore initiatives such as Your Ground in creating safe environments for the whole community, including women and people across the gender spectrum.	Community Strengthening	External: Sporting clubs, Sports Liaison Committee
	6.1.4 Implement the Fair Access Policy to ensure gender equality, equitable access and use of Frankston City's sports facilities.	Community Strengthening	Internal: Building Infrastructure, People and Culture External: VicHealth, Sport and Recreation Victoria, Sporting Clubs, State Sporting Associations

Objective 6.2 Build partnerships that change cultures and reduce harms from alcohol and other drugs and gambling			
Strategies	What we'll do in Year Four	Lead	Partners
6.2a Build partnerships to foster collaboration and coordination of harm prevention and minimisation initiatives	6.2.1 Participate in the PIVOT youth crime prevention program to support young people who have had repeated contact with the justice system through assertive outreach support and case management.	Community Strengthening	Internal: Safer Communities External: Windana, Victoria Police
	6.2.2 In partnership with Peninsula Health support its delivery of the Health Promotion Prevention Plan to enable health promoting environments and health promoting messages to prevent harms relating to tobacco and e-cigarette use.	City Futures	Internal: City Futures, Safer Communities External: Peninsula Health, SEMPHEN, other local councils
	6.2.3 Monitor community needs, support advocacy and explore opportunities to prevent harms from alcohol and other drugs.	City Futures	Internal: Safer Communities, Community Strengthening External: SEMPHEN, Peninsula Health, other local councils
	6.2.4 Explore opportunities to educate Council officers in community based settings to raise awareness of AOD related harms and increase their capacity to respond and refer to other services	City Futures	Internal: Family Health Support Services, Arts and Culture, Community Strengthening External: Peninsula Health, other local councils

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6.2b Partner to deliver programs that promote safe behaviours and encourage participation in alternative recreational activities	6.2.5 Continue to implement the Late Night Libraries program to provide an alternative recreational activity to local electronic gaming machine (EGM) venues in the evenings.	Arts and Culture	External: Public Libraries Victoria
6.2c Create healthy environments in Council-owned facilities to prevent harms from gambling and alcohol and other drugs	6.2.6 Support sports clubs to build their capacity to reduce harm and encourage participation in the Good Sports Program and Love the Game campaign.	Community Strengthening	External: Good Sports, Department of Health
6.2d Partner to advocate on legislative reform and raise awareness of gambling related harm	6.2.7 Partner with the Alliance for Gambling Reform to advocate for gambling legislative reform at a national and local level.	City Futures	Internal: Community Strengthening External: Alliance for Gambling Reform
	6.2.8 Undertake research and monitor statistical data to better understand the community's needs relating to gambling harms, including sports betting and online gambling amongst different cohorts and how it intersects with health inequities.	City Futures	External: Department of Health, Deakin University, other community organisations
	6.2.9 Collaborate with partners to deliver gambling harm prevention initiatives to prevent and reduce gambling harm and raise awareness in the community of available support services.	City Futures	Internal: Community Strengthening, Safe Communities External: Department of Health, Gamblers Help Southern, Local Council's and networks

Objective 6.3 Create smoke free communities			
Strategies	What we'll do in Year Four	Lead	Partners
6.3a Partner to deliver initiatives that encourage smoking cessation and de-normalisation of smoking	6.3.1 Work in partnership to promote smoke/vape free environments and education initiatives to raise awareness of harms relating to tobacco, e-cigarettes and the support services available.	Community Strengthening	Internal: City Futures, Safer Communities, Arts and Culture External: SEPHU, Peninsula Health, Education Sector
6.3c Minimise harm from smoking and exposure to second-hand smoke through monitoring and education	6.3.2 Continue to monitor and provide education in relation to No Smoking and Vaping within certain distances around designated areas, such as playgrounds and schools.	Environmental Health	Internal: Community Relations
	6.3.3 Continue to monitor tobacco and e-cigarette retailers to ensure they are displaying required health warning signage.	Environmental Health	External: Retailers