



CASE STUDY

Frankston Yacht Club Gender Inclusion

WHAT DID WE DO

As the first and youngest female commodore I advocated and had committee discussions around ways to encourage women and girls to join in and get involved. Some of these activities included hosting a commodores cup, women's sailing event, fundraising events towards women's charities and providing incentives and prizes including equipment.

As part of the She sails Program the club also did some work in offering upskilling opportunities for women and girls looking to improve in leadership roles and becoming a skipper.

WHAT DID WE SEE

As a result we saw a growth in membership and an increase in family connection to the club due to the inclusive environment it brought! Canteen profits also increased as with more members and family orientated spaces families would stick around more rather than rushing off home afterward.

WHAT NOW

Although leadership roles change over time and different committee members come on board work is still on-going in this space.

To find out more or to register please visit: <https://www.fyc.com.au/home/>

Challenges

Roles within clubs changing over time, so important to keep on-going commitment.

Benefits

It has been great to see the younger girls now have the confidence to voice their opinions on issues and club matters at AGM's whereas they had previously been quiet or not attended.



One funny comment I remember hearing was that 'having more women at the club would make us lose money', which has obviously proven to not be the case.

Meaghan Densley

Frankston Yacht Club -
Former Commodore



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www.frankston.vic.gov.au/Things-To-Do/Recreation-and-Leisure

